



China International Fair for Investment & Trade 2019
The Belt and Road Investment Congress



Introduction of CIFIT 2019

Themed on "Introducing FDI" and "Going Global"

The main content is "investment and trade exhibition, authoritative investment forum discussion and project docking negotiation"

International investment promotion activities for the purpose of promoting two-way investment

The world biggest investment expo which has been certified by UIF

A global investment event hosted by six of the most authoritative international economic organizations

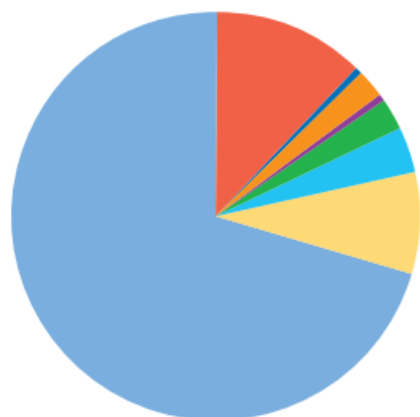
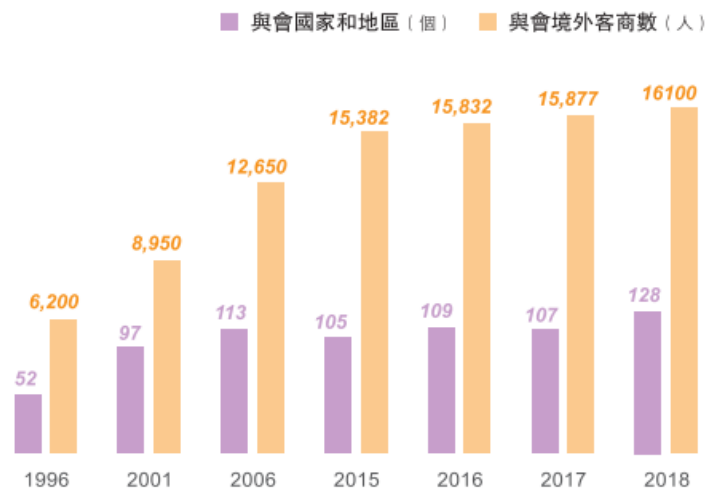


United Nations Conference on Trade and Development(UNCTAD)、 United Nations Industrial Development Organization(UNIDO)、 World Trade Organization (WTO) 、 Organisation for Economic Co-operation and Development(OECD)、 International Finance Corporation(IFC)、 World Association of Investment Promotion Agencies(WAIPA)



"CIFIT" Introduction

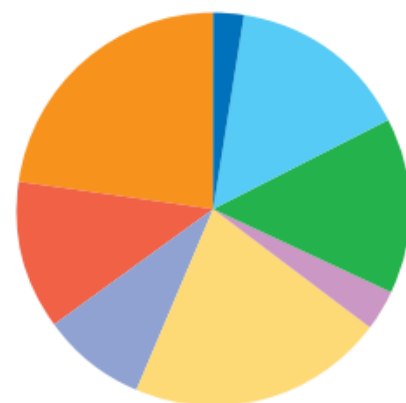
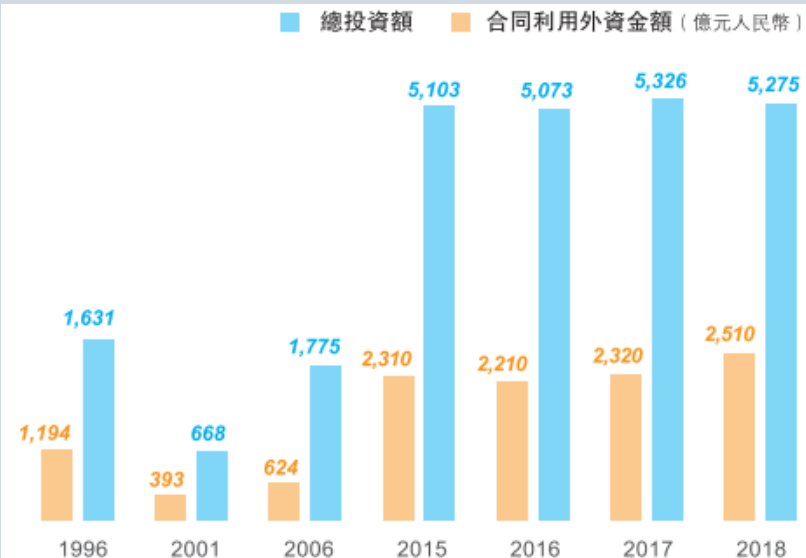
Introduction



大會客商來源

- 北美 2.4%
- 南美 0.4%
- 歐洲 2.7%
- 非洲 3.5%
- 亞洲 8%
- 中國大陸 70.5%
- 港澳臺 12.2%
- 大洋洲 0.3%

Specialization



大會客商來源

- 商協會 2.5%
- 官方投資促進機構 15%
- 其他 14.6%
- 跨國公司 3.3%
- 投資商 21%
- 投資中介機構 8.6%
- 項目方 12.4%
- 貿易商 22.6%



"CIFIT" History Review

The CIFIT has become the authoritative platform for China to attract foreign investment and has entered a state of rapid development.

The 4th CIFIT in 2000

Become the only UFI-certified investment promotion exhibition in the world. In the same year, 125 countries and regions sent representatives to participate.

The 11th CIFIT in 2007

A total of 108 countries and regions, 10 international organizations, and 636 overseas institutions will participate in the delegation, and the BRICS countries will collectively appear at the CIFIT for the first time.

The 18th CIFIT in 2014

With the theme of "bringing in" and "going out", we will design and plan some major activities around the implementation of the "One Belt, One Road" national strategy.

The 1st CIFIT in 1997

The "International Investment Forum" was held for the first time, and the pace of internationalization was further accelerated.

the 9th CIFIT in 2005

A total of 1,070 investment projects were signed, with a total investment of US\$22.99 billion and foreign investment of US\$19.01 billion.

The 15th CIFIT IN 2011

Vice Premier Wang Yang of the State Council, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference and Chairman of the National Federation of Industry and Commerce Wang Qinmin attended the meeting.

The 20th CIFIT in 2018



"CIFIT" History Review



1997



1998



1999



2009



2010



2011



2000



2001



2002



2012



2013



2014



2003



2004



2005



2015



2016



2017



2006



2007



2008



2018



CIFIT 2019-BRIC

General purpose of the conference

- Tightening two-way investment promotion, building an open world economy around the "Belt and Road Initiative"
- Continue to implement the concept of "big docking, big negotiation, big platform"
- Build a "one-stop" service platform for multilateral economic cooperation and exchange of ideas
- Focus on the "introduction" and "going out" purposes

The Largest and Most Influential International Investment Promotion Event



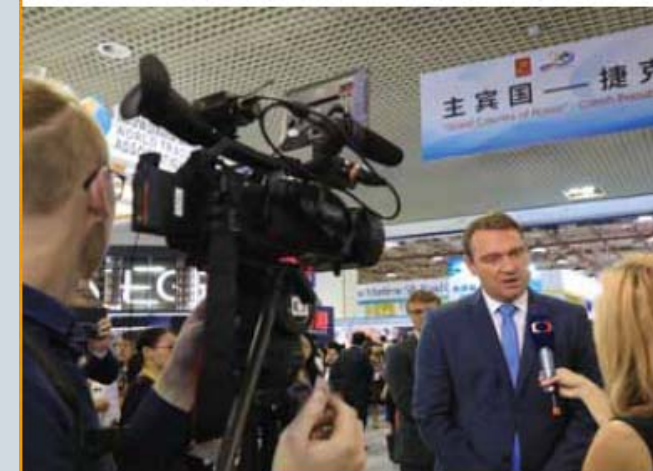
Meeting Data

- Collect more than 30,000 quality project cooperation opportunities around the world
- Hosted more than 1,000 project docking negotiations
- Carefully designed more than 300 business negotiations
- Attracting more than 100,000 professional merchants to attend
- Representatives of official investment institutions in more than 100 countries and regions around the world
- More than 50,000 industrial and commercial elites in more than 300 central cities such as 31 provinces and autonomous regions in China
- 100 mainstream media and more than 1,500 journalists from home and abroad pay attention to the report



2019 CIFIT-Showcasing Global Business Opportunities

Investment Promotion Pavilion	Industrial Promotion pavilion
Invest China	China International Industrial Internet Innovation and Development Conference
Invest Overseas	Green Innovative Technology Products
Chinese Development Zones	Belt and Road Agricultural Products Trade Exhibition
Silk Road Maritime Transportation Investment	Real estate investment(land house property and building materials)
Talent-Project-Capital	Wine liquor, brand tea, health industry



Showcasing the featured commodities from countries along the belt and road, and encouraging the trade-driven investment and the investment cooperation promoted by industries.



2019 CIFT-Exploring Investment Trends

- International forums such as the Belt and Road Initiative - involving industrial internet, agricultural products, Chinese medicine, green development seminars, etc.
- International Investment Expert Committee Investment Salon Activities - Discuss current domestic and international macroeconomic trends, investment hot issues.
- The topic of investment hot topics will be published in major authoritative business journals - "Sino-foreign joint venture index", "2019 World Investment Report", "China E-commerce Development Report", etc.



2019 CIFIT “Capital Meets Projects”

Major Industry Matchmaking	Matchmaking for major industry investment projects
Key regions matchmaking	Investment briefing of guest country of honor, star county investment briefing
Specific matchmaking	Investment fund and project matchmaking symposium, the “belt and road” matching symposium
High-level business networking	Investment plans release, capital meets projects-networking for investment institution
Online and offline matchmaking	Online CIFIT and investment promotion tour



2019 CIFIT-Investment Target

➤ Plan to invite 20 companies

Foods	Honey, jam, snacks, baby food supplements, raw meat, fruits, etc.
Drinks	Wine, drinking water, juice
Health	Health care products, etc.
Beauty	Makeup, skin care, etc.
Dairy products	Baby milk powder, adult milk powder, yogurt, ice cream, etc.
Fashions	Wear, clothing, etc.
Real estates	Housing agency, developer, etc.
Platforms	E-commerce platform, mall, etc.



2019 CIFIT-Participation fees and merchant benefits

- **Unified fee for participation : NZD 3,800+gst**

Uniform decoration and specification booth (10 square meters) display space

Background wall logo laying

Electronic display company, brand video carousel

Chinese media exposure reports: comprehensive coverage of national TV stations, newspapers and websites; highlights of local TV stations, newspapers and websites

Full Courtesy reception: barrier-free transportation, cooperation agreement, hotel selection, volunteer assistance



**THANK
YOU**